

‘Alliance’ Student Visual Art Contest

Terms and Conditions

28/03/2025

A. Entrants

- The contest is open to all full-time students (Bachelor’s, Master’s, and PhD candidates) of legal age currently enrolled at any member university of the European Universities Alliance ‘Una Europa’. If a participant is enrolled in more than one member university, they must select one institution during registration.
 - Members of the organising team and selection juries are explicitly excluded from participation.
 - Entrants may only participate once; multiple submissions from the same individual will not be accepted. If an entrant submits more than once, the first submission will be the one retained.
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B. Entries

Submissions

- Submissions must be:
 - **Reproducible on paper:** Artworks should be suitable for printing at sizes ranging from A3 to A1.
 - **Of one page or one picture.**
 - **Submitted digitally:** If created using non-digital methods, the artwork must be scanned or photographed.
 - **Submitted as a single file:** Accepted formats are PNG, JPEG, or PDF; file size limit: 10 MB.
- Leniency with the requirements of the second and fourth point above can be provided by the organising committee, following an assessment of the feasibility of the project and considering the equality of opportunities for participation.

- Each submission must include a descriptive text (200–400 words) relating the artwork to the contest theme. This description, provided in any Una Europa language, may be used in exhibition materials.
- A title for the artwork may be included at the participant’s discretion.
- The submission must be original, unpublished, and must not have been submitted to other competitions.

Theme

- The theme of the contest is “*Alliance: A Student Perspective on Unity and Heritage*”.

The contest invites students from across the Una Europa network to share their stories, explore their heritage, and celebrate the cultural diversity that makes the alliance unique. Each partner university holds a rich history and identity, and each student brings a unique perspective to this collective narrative. The competition aims to highlight Cultural Heritage as a key focus area, emphasizing its role as a foundation for learning, creativity, and connection within the academic community.

Use of Artificial Intelligence (AI):

- AI tools may be used during the creative process, provided this is explicitly stated upon submission.
- The final work must not be fully generated by AI.

Content Restrictions:

- Submissions containing offensive or discriminatory content will be disqualified.
- Entries failing to comply with the outlined requirements will be rejected.

C. Submission Process

- Submissions open from the publication of the call in Una Europa’s website, and close on **11 May 2025, 11:59 PM CEST**.
 - Entries must be submitted by filling out the following form [<https://forms.gle/1VfbN3JHrSNo58Rv8>] and sending the submission by email to art-contest+submission@ucm.es, following the instructions.
 - Submissions may also be sent via email to art-contest+submission@ucm.es if the online form is unavailable.
 - The organising committee will confirm receipt of submissions via email.
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D. Jury and Selection Process

- Submissions will be evaluated based on the entrant's university of enrolment.
 - Each participating university will assemble an independent selection panel comprising students, faculty, staff, and optional external experts.
 - Evaluation criteria:
 - Creativity and originality in interpreting the theme.
 - Technical quality, while not a primary factor, will be considered.
 - The inclusion of cultural heritage elements related to the participant's university or personal experience will be positively valued.
 - The juries will evaluate the artworks considering the additional information provided by the participants.
 - One winning artwork per university will be selected. The jury's decisions are final.
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E. Prizes

- Winners will have their artworks displayed in exhibitions hosted at selected Una Europa universities.
 - In addition to the winners, selected finalist artworks may also feature in printed materials, online publications, and promotional content.
 - Winners will receive funded travel and accommodation to participate in the Una Europa Student Congress 2025 in Paris
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F. Rights and Responsibilities

- By participating, entrants confirm they have the legal right to use all content within their submissions in accordance with these Terms and Conditions.
- Entrants bear full responsibility for the originality of their work and for securing any necessary permissions for depicted individuals.
- The entrant assumes full responsibility for any legal or intellectual property issues arising from their submissions.
- Entrants grant Una Europa and its member universities a non-exclusive, royalty-free license to use the artworks and texts related submitted in this competition, for educational and promotional purposes, with due attribution. Entrants retain full copyright of their work.

G. Acceptance of Terms and Conditions

- Participation in the contest implies full acceptance of these terms and conditions.
- The jury's decisions are final and not subject to appeal.
- Any disputes arising from these terms will fall under the jurisdiction of the Courts and Tribunals of Madrid, under the applicable Spanish Law.

H. Data Privacy

In compliance with the Spanish O.L. 3/2018, of 5 December, on the Protection of Personal Data and guarantee of digital rights and Regulation (EU) 2016/679 of the European Parliament and of the Council, of 27 April 2016, on the protection of natural persons with regard to the processing of personal data, participants are informed that their personal data, as well as the artworks and texts submitted to this competition, will be included in a file belonging to the Complutense University of Madrid for the management and development of both the competition and the exhibition.

Additionally, this personal data as well as the artworks and texts submitted to this competition will be shared with the relevant actors in the different Una Europa universities to ensure the processing of the competition and exhibition.

Participation in the competition implies acceptance of these rules and the submission of consent to the processing of your data for the purposes indicated above, as well as receiving information from the organiser of the competition, by electronic means for the implementation of the competition and exhibition.

As the processing of data is based on your consent, such consent may be withdrawn at any time. Withdrawal of the consent does not affect the legality of the processing carried out prior to its withdrawal. Such withdrawal would imply resignation from the competition. Applicants also have the right to access or demand rectification of their personal data. The contact points are:

- art-contest@ucm.es or una-europa@ucm.es,
- Oficina de Una Europa - Edificio de Estudiantes UCM, Avenida Complutense, s/n, Ciudad Universitaria, 28040 Madrid, Spain

The data privacy policy of the Universidad Complutense de Madrid can be read at <https://www.ucm.es/dpd/>

For questions or assistance, please contact: art-contest@ucm.es