

Una Europa Online Lectures
in the framework of PhD
Workshop:
*Heritage Hybridisations:
Concepts, Scales and Spaces*

Tuuli Lähdesmäki, Associate Professor
University of Jyväskylä, Finland
*Constructing and governing cultural heritage and
its “European dimension” in EU heritage policy*

Alfredo González-Ruibal, Researcher
Institute of Heritage Sciences, Spain
From ruins to rubble. On heritage and destruction

March 12, 2021, 10h CET

ZOOM link

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Workshop website

Constructing and governing cultural heritage and its “European dimension” in EU heritage policy

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Tuuli Lähdesmäki, Associate Professor, University of Jyväskylä, Finland

Online Lecture in the framework of
Una Europa PhD Workshop:
*Heritage Hybridisations: Concepts,
Scales and Spaces*
Introduction: PhD Candidate Sabine Volk

March 12, 2021, 10h CET

Postmillennial Europe has faced various political, economic, social and humanitarian challenges and crises that influence how Europeans deal with the past, present and future of Europe. These challenges and crises have also shaken the foundations of the EU and strengthened criticism of its legitimacy and integration processes. Simultaneously, the ideas of European cultural roots, memory, history and heritage have gained a new role in European politics and policies. The EU's increased interest in the European past and shared cultural heritage can be perceived as the EU's attempt to tackle some of these recent challenges and crises – including identity crises – in Europe. How does the EU utilize the idea of shared cultural heritage as a political tool? How is the “European dimension” of cultural heritage constructed and governed in the EU's heritage policies and initiatives? The lecture discusses these topics by using the most recent EU heritage action, the European Heritage Label, as a case study.

Tuuli Lähdesmäki (PhD in Art History; DSocSc in Sociology) is an Associate Professor at the Department of Music, Art and Culture Studies, University of Jyväskylä (JYU), Finland. Lähdesmäki is currently leading the research project “EU Heritage Diplomacy and the Dynamics of Inter-Heritage Dialogue” (HERIDI), funded by the Academy of Finland, and works as the PI for JYU's consortium partnership in the project “Dialogue and Argumentation for Cultural Literacy Learning in Schools” (DIALLS), funded from the European Union's Horizon 2020 Programme.

Sabine Volk is a doctoral candidate at the Jagiellonian University in Kraków, Poland, and a Marie Skłodowska-Curie Fellow in the EU-funded Horizon 2020 project “Delayed transformational fatigue in Central and Eastern Europe: Responding to the rise of illiberalism/populism” (FATIGUE). At the intersection of political science, memory studies, and social movement scholarship, her work draws from ethnographic methods to explore the political culture of the populist far right in post-socialist eastern Germany.



*De Gasperi Home Museum, Italy
c. Tuuli Lähdesmäki*

From ruins to rubble. On heritage and destruction



Alfredo González-Ruibal, Researcher, Institute of Heritage Sciences, Spain

Online Lecture in the framework of
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Introduction: PhD Virginia de Diego

March 12, 2021, 11h CET

Destruction is inherent to the production of heritage and can even be considered an element of added value: patina, for instance, is a subtle form of biogeochemical destruction, whereas crumbling abbeys or castles can attract more visitors than standing ones. There is, however, a risk in romanticizing destruction. In this talk, I will be examining its different modalities – from mere alteration to utter devastation – and the political economies that produce them. I will reflect on what it means to live in an age characterized by systematic destruction of life and matter in a gigantic scale and what this implies in our temporal imagination and in how we value the past. I am particularly interested in the annihilation of memory in modern cities, which is often presented as compatible with the celebration of cultural heritage.

Alfredo González-Ruibal is a researcher at the Institute of Heritage Sciences in Spain specializing in the archaeology of the contemporary past and African archaeology. For over two decades, he has been interested in the negative side of modernity and he has studied phenomena such as dictatorship, colonialism and conflict. He has conducted fieldwork in Spain, Ethiopia, Somaliland, Equatorial Guinea and Brazil and he is now working on a long-term approach to the state in the Horn of Africa and on the legacy of dictatorship in Spain. He is also interested in the ethics, politics and aesthetics of archaeology. Recent books include *An Archaeology of the Contemporary Era* (Routledge, 2019) and *The Archaeology of the Spanish Civil War* (Routledge, 2020).

Virginia de Diego (Madrid, 1983) is a Visual Artist, Curator and Doctor cum Laude in Fine Arts (Universidad Complutense de Madrid) with her thesis “The Ruin as a Replica. The Protocontemporary moment”. Nowadays she combines her work as a professor (Universidad de Comillas, Istituto Europeo di Design, Faculdade de Belas Artes da Universidade do Porto) with her artistic work and her curating practice at her gallery PRESENTE, based in the city of Porto (Portugal).



c. Jonk