

Workshop EIT Culture and Creativity

Call for Applications to participate in co-creation workshops

24 January 2023

Context and goal of the Call for Applications

Una Europa vzw is a core partner in the winning consortium that will develop the EIT Culture and Creativity (see more detail about this programme in the annex below). This programme is designed to strengthen and transform Europe's Cultural and Creative Sectors and Industries (CCSI) by connecting creatives and organisations to Europe's largest innovation network. Una Europa vzw has been selected to support the development of this EIT Culture and Creativity during the start-up phase with the organisation of two workshops.

The objective of the workshops is to identify actors of diverse Cultural and Creative Sectors and Industries (CCSI) ecosystems to which the 11 Una Europa university partners belong and create a dynamic, fluid and accessible online map. This will be a starting point to investigate the scale of the Una Europa community that can be involved in the EIT Culture and Creativity during the next fifteen years. The workshops will allow academics to explore how to connect the different ecosystems of each university and increase the opportunities to collaborate. To achieve this, two co-creation workshops will be organised to develop a mapping and to systematize and evaluate existing stakeholders, approaches, experiences, methods and success factors of their CCSI ecosystems and beyond. Special focus will be on diverse, cross-sectoral fields in cultural heritage such as media, gaming, fashion, architecture, design, etc.

The first two-day co-creation workshop will take place in **Leuven** on **Thursday 30 and Friday 31 March 2023, from midday to midday**, and aims at developing the template, criteria and guidelines for the data collection and evaluation. This workshop will also focus on mapping successful experiences and good practices among EIT C&C partners and beyond, defining also relevant indicators for the CCSI ecosystems with the goal of contributing to understanding the European-wide CCSI ecosystem.

The second two-day co-creation workshop will take place in **Bologna** on **Thursday 15 and Friday 16 June 2023, from midday to midday** and will allow participants to discuss, evaluate and align data gathered, so a coherent dynamic dataset can be generated in the remaining month of the project.

The aim of this Call for Applications is to allocate funding to employees of the Una Europa partner universities to attend and contribute to both workshops.

Why apply ?

Participants will have the opportunity to:

- Be introduced to EIT Culture and Creativity and meet other partners from the project. This programme will offer numerous funding, networking and collaboration opportunities in the future, as of this year.

- Connect with academics from the other Una Europa universities and key players from their related ecosystems, and with the broader EIT C&C partnership.
- Receive funding to attend both workshops. These workshops will contribute to the development of the EIT Culture and Creativity programme.

Eligibility

- Applicants must be an **employee of one of the Una Europa partner universities**. Due to Horizon Europe rules, participants from the **University of Edinburgh and the University of Zurich are not eligible for funding**, but are welcome to participate in the workshop at their own cost. A general invitation to the workshops will be sent out at a later stage.
- Applicants must **commit to be available on both dates of the workshops**, as outlined above.

Funding and financial procedures

The call for applications will fund **at least 20 participants** to each attend both workshops.

The distribution of the budget to successful applicants will be carried out in the form of reimbursement of real costs to the university where the participant is affiliated. Travel (plane, train, public transport,...) and accommodation costs to attend both workshops will be reimbursed with **a maximum of € 850. Reimbursement will happen on the basis of invoices or tickets**. For participants from **KU Leuven** and the **University of Bologna**, only the travel for the workshop not taking place at their home city will be reimbursed (**with a maximum of € 425**).

In order to receive the reimbursement, beneficiaries will be requested to **submit tickets or invoices and proof of attending** the workshops. A template will be provided during the workshop.

Evaluation of applications

A Una Europa selection committee will evaluate all applications based on the applicants' motivation, being part or having the capacity to connect with the university's ecosystem and innovative approach they will bring to the workshop. The final decision-making for the funding lies with the Board of Directors of Una Europa vzw.

Submission and timeline

Applicants should provide a **one-paragraph motivation mentioning how they are part of the ecosystem or their approach and capacity to connect with their university's ecosystem**. The application should be submitted in English via [this online application form](#).

Timeline

- **19 February 2023 at 17:00 CET: Deadline to submit proposals**
- **By 3 March 2023: Applicants are informed about the result of the Call for Proposals**

Annex

About Una Europa

Una Europa mission

Una Europa brings together nine leading research universities with global reputation and reach. Our mission is to create a truly European inter-university environment, where outstanding research is continuously linked to transnational learning and innovative, critical thinking.

Una Europa partners

The Una Europa partners are Freie Universität Berlin, Alma Mater Studiorum – Università di Bologna, University College Dublin, University of Edinburgh, Helsingin Yliopisto, Uniwersytet Jagielloński w Krakowie, Universiteit Leiden, KU Leuven, Universidad Complutense de Madrid, Université Paris 1 Panthéon-Sorbonne and Universität Zürich. Together, we will create a university of the future, where our students, researchers and staff will address the challenges of the future.

About the EIT Culture and Creativity

The European Institute of Innovation and Technology (EIT)'s ninth Innovation Community is designed to strengthen and transform Europe's Cultural and Creative Sectors and Industries (CCSI) by connecting creatives and organisations to Europe's largest innovation network. The new pan-European partnership can expect to receive € 300 million of EIT funding under Horizon Europe with the possibility to leverage more funds from the private and public sector.

At the end of June, the ICE – Innovation by Creative Economy won the EIT Culture and Creativity with Fraunhofer-Gesellschaft as coordinator and Una Europa vzw as one of 50 partners from 20 countries. Una Europa vzw is a core partner in the project, representing all its partner universities.

The coordinating team has identified 10 Action Programmes to focus on during the start-up phase of the EIT Culture and Creativity (EIT C&C). These AP will help the coordinating team developing the EIT Culture and Creativity programme during a start-up phase, lasting until December 2023. The first year of full operation is expected to start on 1 January 2024. The programme is planned to last for 15 years, with a mid-term evaluation after 7 years.

Una Europa vzw has been chosen to contribute to the AP *'(Cross-)innovation and CCSI: Mapping, structuring, systematization and evaluation of existing lab-to-market approaches, experiences, methods and success factors with special focus on audio-visual/media, gaming, textile/fashion, architecture and design/ Identifying gaps and deficiencies / Mapping of sandboxing infrastructures of partners and beyond'*. Una Europa's partner project will run from the 1st of November 2022 until the 28th of February 2023 with both workshop taking place during this timeframe.