



DIGITALIZED! MASTERCLASS



Doctoral School in the
Social Sciences

TITLE: THICK BIG DATA

PROF. DR HAB. DARIUSZ JEMIELNIAK

PROFESSOR OF ORGANIZATION STUDIES AT KOZMINSKI UNIVERSITY, A CHAIR MINDS (MANAGEMENT IN NETWORKED AND DIGITAL SOCIETIES) DEPARTMENT, BERKMAN CENTER FOR INTERNET AND SOCIETY FELLOW AT HARVARD UNIVERSITY, AND A VISITING SCHOLAR AT MIT'S CENTER FOR COLLECTIVE INTELLIGENCE

"My interests include open collaboration communities, critical management studies, narrativity, storytelling, organizational archetypes, occupational identities, all studied by interpretive and qualitative methods.

*Most of my research so far has been evolving around knowledge-intensive workplace, open collaboration, F/LOSS, organizations and professional culture, with particular focus on software development."**

*<https://kozminski.academia.edu/Jemielniak>

The world is complex. Why are our research methods so narrow? Many researchers tend to become a one-trick pony. They specialize in one method or approach, and disregard the others. Especially at the time of paradigm wars it is important to realize that ultimately, our purpose is understanding the social phenomena better. Given the unprecedented growth of big data and new social datasets availability, it is utterly important to be able to use them for research. However, just studying data science easily results in superficial, shallow reports. That's why it is valuable to combine big data with thick data, a traditional digital ethnographic approach.

DATES AND TIME

1st Session:
May 24,
14:00-18:00

2nd Session:
May 28,
14:00-18:00

WEB PLATFORM

Microsoft Teams

PARTICIPANTS

15 PhD Students

Please send your application to Marina Ten
marina.ten@uj.edu.pl
Deadline for applications: 7th May, 2021.
Requirements: the status of PhD student in one of Una Europa universities, order of applications.



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